



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 5028233

Schedule Dates 10/19/21-10/25/21
Advertiser Mark Herring for Attorney General-D (142014)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1269/1500/8935 (1552462)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 491/496/11081
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 10/14/21
Last Modified 11/08/21
Entered By Mark Afshar
CO-OP No
External # 11049520
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,066.25
Net Total \$79,708.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	79	\$93,775.00
Grand Total:	79	\$93,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/19/21-10/22/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1	1	1	1			4	\$525.00	\$2,100.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/14/21
2.0	Normal Line / SPOT	10/24/21-10/24/21	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)	Daypart EN 6P WEEKEND NEWS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
3.0	Normal Line / SPOT	10/19/21-10/22/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1	1	1	1			3	\$1,800.00	\$5,400.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
3.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
4.0	Normal Line / SPOT	10/19/21-10/22/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1	1	1	1			3	\$1,200.00	\$3,600.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
4.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	

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6.0	Normal Line / SPOT	10/19/21-10/25/21	2	:30	7P- 7:30P (EST)		1	1	1	1	1			5	\$1,800.00	\$9,000.00	Washington (WJLA)	Daypart PA WHEEL OF FORTUNE(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
8.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	7:30P- 8P (EST)		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
9.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$1,500.00	\$1,500.00	Washington (WJLA)	Daypart PT THE GOOD DOCTOR(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
10.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	10P- ABC-Superstar (Wednesday)				1					1	\$2,000.00	\$2,000.00	Washington (WJLA)	Daypart PT A MILLION LITTLE THINGS(Agency)-4Q21 (sell)	10/14/21
11.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	8P- ABC-Dancing with the Stars (Monday)		1							1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT DANCING WITH THE STARS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE	10/14/21

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12.0	Normal Line / SPOT	10/19/21-10/21/21	1	:30	8A- 9A (EST)			1	1	1				2	\$1,600.00	\$3,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/14/21
12.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
13.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	8P- 9P (EST)				1						\$2,000.00		Washington (WJLA)	Daypart PT GOLDBERGS/WONDER YEARS(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE	10/14/21
13.0.1	Closed Preempt	10/20/21															Washington (WJLA)	Sold Out/Exception - does not meet bump rate	
14.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	8P- ABC-Station 19 (Thursday)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT STATION 19(Agency)-4Q21 (sell)	10/14/21
15.0	Normal Line / SPOT	10/20/21-10/20/21	3	:30	9P- 10P (EST)				1					1	\$2,500.00	\$2,500.00	Washington (WJLA)	Daypart PT CONNORS/HOME ECON(Agency)-4Q21 (sell)	10/14/21
16.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	10P- ABC-Big Sky (Thursday)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)	Daypart PT BIG SKY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORM	10/14/21

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18.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	9P- ABC-Greys Anatomy (Thursday)					1					\$4,500.00		Washington (WJLA)	Daypart PT GREYS ANATOMY(Agency)-4Q21 (sell)	10/14/21
18.0.1	Preempt	10/21/21															Washington (WJLA)	Pre-empt/Exception -	
20.0	Normal Line / SPOT	10/23/21-10/23/21	3	:30	11P- 12A (EST)							1		1	\$250.00	\$250.00	Washington (WJLA)	Daypart LN ABC7 NEWS @ 11P SAT/NEWS WEEKL(Agency)-4Q21 (sell) - ESTIMATE IS BASE	10/14/21
21.0	Normal Line / SPOT	10/19/21-10/22/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1	1	1	1			3	\$650.00	\$1,950.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
21.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
22.0	Normal Line / SPOT	10/19/21-10/22/21	2	:30	11:35P- ABC-Jimmy Kimmel			1	1	1	1			2	\$400.00	\$800.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/14/21
22.0.1	Preempt	10/22/21															Washington (WJLA)	Pre-empt/Exception -	
22.0.2	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	

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23.0	Normal Line / SPOT	10/19/21-10/22/21	1	:30	7A- 8A (EST)			1		1	1			2	\$1,600.00	\$3,200.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 7A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON TH	10/14/21
23.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
24.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$325.00	\$325.00	Washington (WJLA)	Daypart WK GMW SAT 8-9A(Agency)-4Q21 (sell)	10/14/21
25.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA-SATURDAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/14/21
26.0	Normal Line / SPOT	10/23/21-10/23/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)	Daypart WK GMA SAT 9-10A(Agency)-4Q21 (sell)	10/14/21
27.0	Normal Line / SPOT	10/19/21-10/22/21	3	:30	10A- News-Good Morning Washington at 10a			1	1	1	1			4	\$250.00	\$1,000.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/14/21

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28.0	Revised Line / SPOT	10/19/21-10/22/21	2	:30	9A- Live with Kelly			2	2	2	2						Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	10/14/21
28.1	Normal Line / SPOT	10/19/21-10/22/21	2	:30	9A- Live with Kelly			1	1	1	1			3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	10/15/21
28.1.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
29.0	Revised Line / SPOT	10/19/21-10/22/21	2	:30	2P- ABC-General Hospital			2	2	2	2						Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
29.1	Normal Line / SPOT	10/19/21-10/22/21	2	:30	2P- ABC-General Hospital			1	1	1	1			3	\$525.00	\$1,575.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/15/21
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30.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		4							3	\$400.00	\$1,200.00	Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/14/21
30.0.1	Preempt	10/25/21															Washington (WJLA)	Pre-empt/Exception -	
31.0	Normal Line / SPOT	10/19/21-10/22/21	1	:30	10:58:25A- ABC-The View			1	1	1	1			3	\$1,050.00	\$3,150.00	Washington (WJLA)	Daypart DT THE VIEW(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
31.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
32.0	Normal Line / SPOT	10/19/21-10/22/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know			1	1	1	1			3	\$650.00	\$1,950.00	Washington (WJLA)	Daypart DT GMA3(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANC	10/14/21
32.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
33.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$650.00	\$650.00	Washington (WJLA)	Daypart DT GMA3(Agency) -4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFORMANC	10/14/21

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35.0	Revised Line / SPOT	10/19/21-10/22/21	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			3	3	3	3						Washington (WJLA)	Daypart DT ABC 7 NEWS @ NOON(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTU	10/14/21
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35.1.4	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	
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WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 5028233
Schedule Dates 10/19/21-10/25/21
Advertiser Mark Herring for Attorney General-D (142014)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand 1269/1500/8935 (1552462)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 491/496/11081
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments Separation: 30

Date Entered 10/14/21
Last Modified 11/08/21
Entered By Mark Afshar
CO-OP No
External # 11049520
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$14,066.25
Net Total \$79,708.75
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	79	\$93,775.00
Grand Total:	79	\$93,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
35.1.7	Preempt	10/20/21															Washington (WJLA)	Pre-empt/Exception -	
35.1.8	Preempt	10/20/21															Washington (WJLA)	Pre-empt/Exception -	
36.0	Revised Line / SPOT	10/25/21-10/25/21	2	:30	2P- ABC-General Hospital	2											Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
36.1	Normal Line / SPOT	10/25/21-10/25/21	2	:30	2P- ABC-General Hospital	1								1	\$525.00	\$525.00	Washington (WJLA)	Daypart DT GENERAL HOSPITAL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/15/21
37.0	Revised Line / SPOT	10/25/21-10/25/21	2	:30	9A- Live with Kelly	2											Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	10/14/21
37.1	Normal Line / SPOT	10/25/21-10/25/21	2	:30	9A- Live with Kelly	1								1	\$400.00	\$400.00	Washington (WJLA)	Daypart DT LIVE W/ KELLY & RYAN(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON T	10/15/21

CONFIRMATION CONTRACT

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38.0	Normal Line / SPOT	10/25/21-10/25/21	3	:30	10A- News-Good Morning Washington at 10a		1							1	\$250.00	\$250.00	Washington (WJLA)	Daypart DT RACHEL RAY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERF	10/14/21
39.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:35P- ABC-Jimmy Kimmel		1							1	\$400.00	\$400.00	Washington (WJLA)	Daypart LF JIMMY KIMMEL(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PE	10/14/21
40.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$650.00	\$650.00	Washington (WJLA)	Daypart LN ABC 7 NEWS @ 11P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUA	10/14/21
41.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	8A- 9A (EST)		1							1	\$1,600.00	\$1,600.00	Washington (WJLA)	Daypart EM GOOD MORNING AMERICA 8A(Agency)-4Q21 (sell)	10/14/21
42.0	Normal Line / SPOT	10/19/21-10/22/21	1	:30	7:30P- 8P (EST)			1	1	1	1			3	\$5,200.00	\$15,600.00	Washington (WJLA)	Daypart PA JEOPARDY(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL PERFOR	10/14/21
42.0.1	Preempt	10/19/21															Washington (WJLA)	Pre-empt/Exception -	

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43.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 5P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
44.0	Normal Line / SPOT	10/25/21-10/25/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)	Daypart EN ABC 7 NEWS @ 6P(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON THE ACTUAL	10/14/21
45.0	Normal Line / SPOT	10/25/21-10/25/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)	Daypart EM GOOD MORNING WASHINGTON 6A(Agency)-4Q21 (sell) - ESTIMATE IS BASED ON	10/14/21
46.0	Normal Line / SPOT	10/21/21-10/21/21	3	:30	10P- 11P (EST)					1				1	\$3,000.00	\$3,000.00	Washington (WJLA)		11/8/21
47.0	Normal Line / SPOT	10/22/21-10/22/21	3	:30	9P- 11P (EST)						1			1	\$1,500.00	\$1,500.00	Washington (WJLA)		11/8/21

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